

# 2024 ADOBE INDESIGN BOOTCAMP

Welcome to the new Adobe InDesign 2024! Master some of the best beginner to professional techniques in desktop publishing. Are you ready to take the next step in your skillset?

## Lesson 1: Getting Started with Adobe InDesign

Learn the basics of viewing & navigating the InDesign interface and the fundamentals of working with text and frames.

- Lecture: Concepts of Raster vs Vector
- Lecture: How InDesign handles media
- Lecture: Artificial Intelligence features in InDesign
- Creating & Managing A New Document / Workspaces
- Interface essentials / Key panels
- Anatomy of a frame / Placeholder text / Properties

## Lesson 2: Working with Text and Images

Combine formatted text and images in a single document and use new features to colorize and organize your design.

- The ultimate way to get more professional-looking text
- How frames and images work together / Frame tweaks
- Work with swatches and extractions to create themes
- Export your picture perfect document fast

## Lesson 3: Focusing on Raster Images

Learn about various image formats and how to work with them and their quality settings in InDesign .

- Familiar with Image Formats
- The various ways to resize and manipulate images
- Using the Properties panel for more manipulations
- A deeper focus on the Fitting function

## Lesson 4: Fundamental Layout Workflows

Learn the fundamentals of laying out content in InDesign and the tools and techniques to speed it up.

- Fundamental Typography in InDesign / Adobe Fonts
- Creating and connecting text columns
- Stylizing Quotes and credits
- Getting artistic with creative typography

## Lesson 5: Pages and Spreads Essentials

Learn how to use the Pages panel to create, navigate and management pages and spreads.

- A guide to Pages versus Parent Pages
- Navigating and enhancing the Pages panel
- Working with Spreads
- How to create page numbers
- Working with Layer Styles and Effects

## Lesson 6: Packaging and Export

Learn how to prep and export your InDesign projects in a number of different ways.

- Your options for export out of InDesign
- Working with simple PDF Exports
- Projects / Templates / IDMLs and more
- Save and Package your project for archive or transfer

## Lesson 7: Graphic Design in InDesign 101

Learn how InDesign works with graphics and the tools that create them.

- InDesign versus Illustrator: Vector Artwork
- Working with Fundamental Shapes
- Working with Fundamental Shapes + Effects
- Buttons / Lower 3rds / Custom Primary Elements

## Lesson 8: Custom Creative Framing + Styles

Learn more advanced ways to manipulate and create document elements while incorporating style templates.

- Custom designed framing and shaping elements
- Specialized text / Numbers / Fractions / Contextual alt
- Styles: The Power Foundation of InDesign
- Getting more creative with layout and alignments

## Lesson 9: Working with Complex Vector Images

Learn to work with complex vector, layered content to enhance your designs. This includes maps and complex art.

- Working with digital layered maps
- Feathering edges of selection
- Contracting and Expanding Selections
- Fundamentals of Select and Mask

## Lesson 10: 2-Sided Designs + Stylizing Tricks

Learn about 2-Sided designs such as business cards, post cards and other projects and adding multiple levels of FX.

- Simple 2-Sided Design work
- Generated feature content in InDesign
- Setting up document titling with blend effects
- Borrowing elements from stock artwork
- Great places to find free resources and more

## Lesson 11: Multi-panel Project Part I

Learn how to setup multi-panel projects and begin to layout document elements, preserving continuity.

- Project planning and multi-panel documents
- Creating themes: CMYK versus Spot Colors
- Creating a brand/logo and working with groups
- Working panel by panel and incorporating styles
- Working dynamically to change vector imports

## Lesson 12: Multi-panel Project Part II

Continue exploring more advanced stylizing and layout features including batch editing and triggering next styles.

- Working with manual and stylized drop caps
- Creating text blurbs and triggering next styles
- Working with hidden batching features for images + More
- Working with Slugs / Slugs for internal and external use
- Adding embedded authoring and copyright information

## Lesson 13: Working with Color & Color Settings

Learn how to setup, manage and sync color in InDesign and across many other Adobe applications.

- The Primary Color Modes for most designers
- Color and File Formats
- Create Custom Shapes, Patterns, Swatches
- Importing and Exporting Presets

## Lesson 14: The Perfect Text + Columns & Grids\*

Now let's get serious and delve into creating the ultimate way to align text and objects.

- Explore how to get the perfect looking text and titles
- More about text, paragraph alignments and grids
- More ways to create and manage multi-column text
- Working with Text Wrap\* and various types of artwork

## Lesson 15: Multi-Level Layouts and Text Flow

Learn to create complex multi-level layouts which can be used for magazines, presentations, and other projects.

- Create and saving layout templates
- Multi-layered flowing elements in complex documents
- In-line imagery and media
- Managing Linked content / Relinking / Troubleshooting

## Lesson 16: Object Styles + Dynamic Captions

Use Objects Styles with Captions to obtain a consistent look throughout your document.

- Bridge with Metadata and batch searching functions
- What are Object styles and what do they save?
- Creating Object Styles from scratch or from an object
- Applying Object styles to objects / Editing
- What are Static versus Dynamic Captions?
- Working with Dynamic Captions and Metadata
- Updating and modifying captions

## Lesson 17: Creative Design + Batch Techniques

Add multiple grouped creative image objects with text and use batch editing techniques to modify their appearance.

- More about grouped artwork
- Troubleshooting batch loaded cursors
- Editing Layered grouped objects from Parents to Pages
- Layered targets and priority layering

## Lesson 18: A Quick Overview of A.I. in InDesign\*

Learn about some of the A.I. using Adobe services and how it impacts working with InDesign.

- Features considered A.I. in InDesign
- Working with Adobe Firefly and Adobe Express
- Adobe Firefly to InDesign
- Useful A.I. workflows
- Future features requests in InDesign



\* Asterisk Marks AI tools and features

## Adv. Lesson 1: Creative Table Design

Learn how to create tables from scratch or import /merge data into fun, creatively designed tables.

- What you need to know about InDesign tables
- Tab / Comma Delimited, Excel and more
- Creating tables from scratch
- Creating tables from text
- Auto creating tables from Excel
- A Guide to Designing tables in InDesign
- Troubleshooting / Tips and Tricks

## Adv. Lesson 2: Introduction to GREP

Harness the power of InDesign's GREP language system to perform difficult tasks in InDesign.

- What exactly is GREP? How beginners should use it
- A guide in GREP logic
- Popular GREP phrases
- GREP powered Paragraph Styles
- Repair photo workflows

## Adv. Lesson 3: Scripts, Extensions & Tweaks

Now let's look into expanding the capabilities of InDesign by using popular Scripts and Extensions.

- Understanding Scripts, Extensions & plugins
- Most popular locations for scripts and extensions
- Installing Scripts and Extensions
- Implementing scripts in your projects
- Troubleshooting scripts
- The Plug-Ins Menu

## Adv. Lesson 4: Liquid Layouts & Auto-styling\*

Learn the power of Liquid Layouts and auto-styling to speed up re-design of content for different deliveries.

- Different page sizes and adjustment
- Social Media, Digital Marketing cross design
- Comparative design and design Alternates
- What are Liquid Layouts?
- The Liquid Layout Page Rules

## Adv. Lesson 5: Formatting a Publication

From print to digital publishing, we'll learn some of the best ways to format your book, ebook for Epub, Kindle and more

- Setting up a book from scratch / Template Mentions
- Page and Section/Chapter Setup
- Front Matter: Table of Contents / Copyright / Title / Frontis
- Body Formatting / Autoflow / Chapter page formatting
- Back Matter: Acknowledgments, Index, Author
- Indexes / References / Bulleted Lists / Quotes
- Designing a Publication Cover for Print or Ebook

## Adv. Lesson 6: Working with Book Projects

Learn how to use Book Projects to manage and organize multiple InDesign documents.

- What can Book Projects do for you / Best case uses
- Book Project creation and workflow
- Setting Styles / Syncing book projects / Preflighting
- Print or Digital Publishing
- Troubleshooting Book Projects



## Adv. Lesson 7: Working with Variables

Learn about placeholders for dynamic information that can automatically update throughout your document called variables.

- Defining what variables are and how they function in ID
- Working with Text Variables
- Working with Image Variables
- Working with Cross-References
- Working with Custom Variables

## Adv. Lesson 10: A Guide to Interactive Features

Have some creative fun by working with the exciting world of interactive features.

- What exactly are Interactive features?
- The compatibility guide to Interactive features
- PDF versus EPub and beyond
- Hyperlinks / Buttons / Menus and Navigations
- Forms / Animations / Transitions / Video / Timing / States
- Properly outputting interactive features
- Troubleshooting interactive feature misfires

## Adv. Lesson 8: Presentations / Pitch Design I

Learn about creating Presentations / Pitch in InDesign while incorporating using scripts and extensions.

- Sizing and Setup Considerations
- A preview of dynamic presentation designs
- Designing out from scratch or based off of templates
- Options for adding infographics

## Adv. Lesson 9: Presentations / Pitch Design II

Go further with Presentations / Pitch Decks by incorporating interactive features for digital distribution.

- Projection / Digital Distribution / Print
- Hyperlinking / Anchors / Custom Menus
- Cross Application element design
- Working with your Adobe Document Cloud

## Adv. Lesson 11: Story Editor & InCopy

Learn about the Story Editor in InDesign and it's ability to make editing your text and styles much easier.

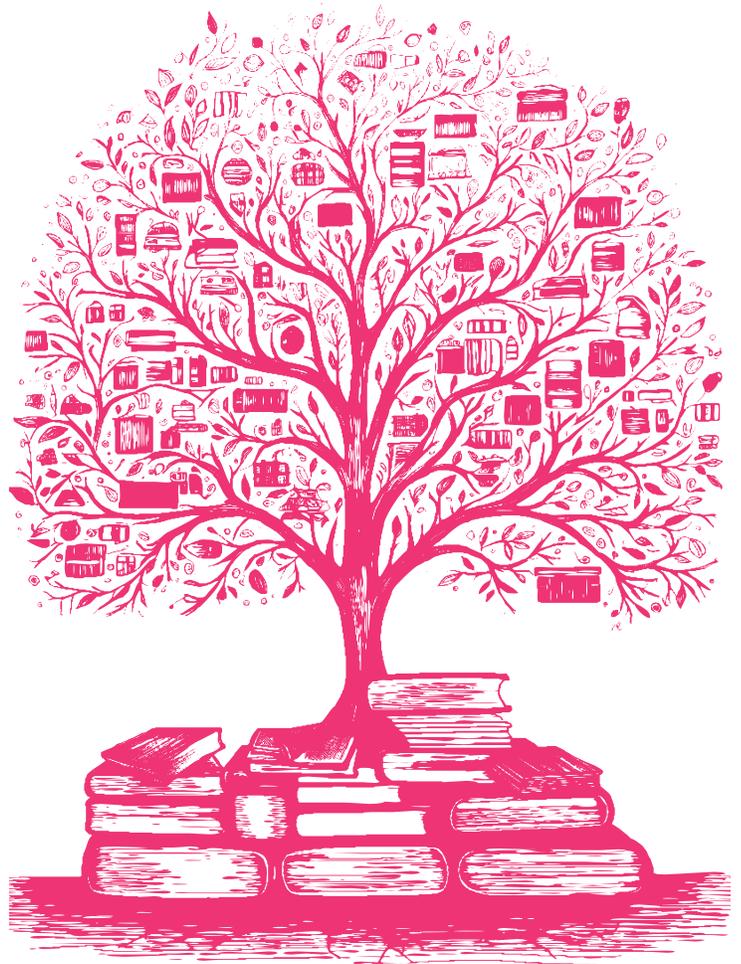
- What can you do with the Story Editor?
- Working with InDesign's Story Editor
- Workflows using Story Editor
- What is InCopy and how does it work with InDesign?

## Adv. Lesson 12: A.I. in InDesign\*

A guide to using 3rd Party and internal A.I. workflows with InDesign, Illustrator, Photoshop and beyond.

- The fast-changing Hierarchy of A.I. in Design
- Revisiting Firefly back end feature and future capabilities
- 3rd Party services to InDesign workflow
- The future is now: Translation/Auto-Reading/Templates

Some lesson content may be rearranged and/or combined with other topics to provide a more efficient experience in the classroom. Additionally, the books and materials provided may not always match all the content covered in the class due to frequent updates and changes in the application. Even Adobe's own materials can lag by a year or more. Just as a heads-up, we will always strive to provide you with the information you need. Furthermore, we recommend that you take notes during class to facilitate maximum absorption of the material, and take full advantage of Training Connection's generous audit feature that allows you to retake the class at your convenience!



\* Asterisk Marks AI tools and features