

USE YOUR OWN IMAGINATION

and ADOBE ILLUSTRATOR
to create beautiful, colorful
and exciting vector graphics.



Illustrator 2020 Bootcamp

This is our most comprehensive Illustrator course, taking you from beginner to master in 5 days. Our trainer will take you step-by-step through a series of Real-World projects and show you how the best professional designers use Adobe Illustrator in the Real-World.

You will learn hundreds of tips, tricks, techniques, and shortcuts so that you can master Illustrator. By the end of the week, you'll be designing complex illustrations. No prior experience of Illustrator is needed. Training available on both Mac and PC.

What Are You Waiting For?
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ABC

Lesson 1: Interface & Navigation

Explore the interface and navigation of Adobe Illustrator - the World's no. 1 vector editing program.

- Create a new document
- Navigate the Illustrator interface
- Get familiar with panels and objects



Lesson 2: Working with Shape Tools

Create basic shapes to create vector icons and other popular artwork.

- Work with Various shapes & lines
- Transform shapes
- Combine and manipulate shapes



Lesson 3: The Pen Tool

Use the ultimate precision path creation tool in Illustrator to create some of the most complex vector artwork.

- Learn about vector paths
- Learn to use the Pen Tool
- Other path manipulation tools

Lesson 4: Typography Fundamentals

Learn the fundamentals of working with text and formatting with the Character and Paragraph Panels.

- Learning about the type of text for any design
- Working with fonts
- Using the Character panel to format text



Lesson 5: Event Vector Poster Design

Use various tools and techniques to create an event poster for a band called The Mosquitos.

- Practice creating and arranging text
- Work with and modify vector graphics
- Learn how to distort text creatively

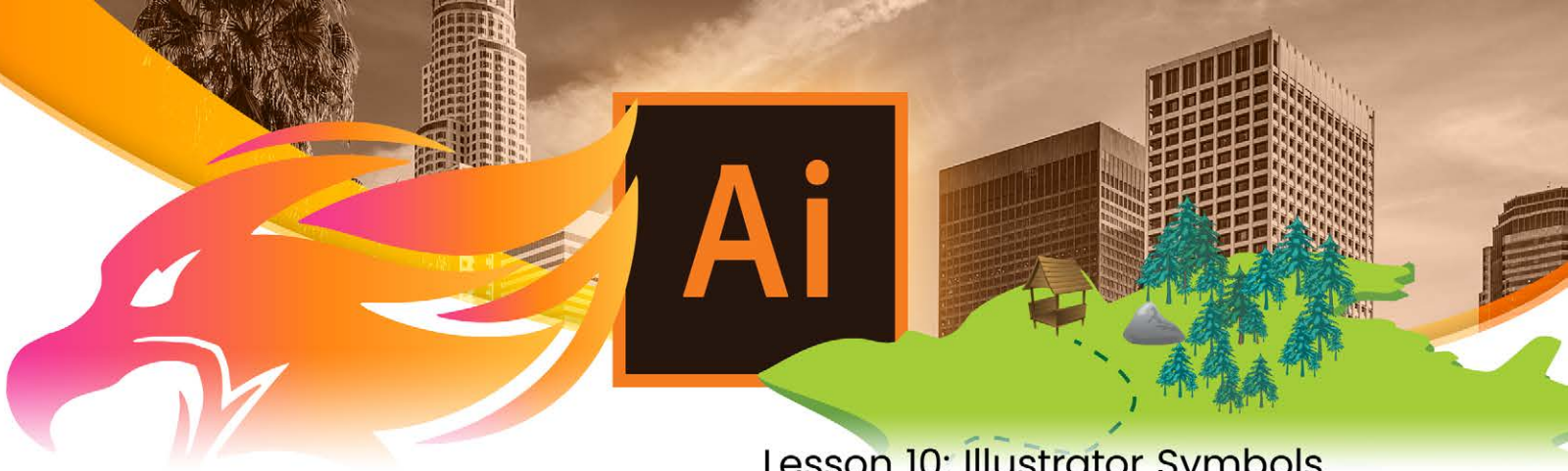


Lesson 6: Exporting a Project

Learn the best way to finish your artwork and export it for websites, social media and beyond.

- Prepping your artwork for export
- Export As function
- Learn about Save for Web Legacy





Lesson 7: Compound Shapes

Get creative and learn how to combine several different shapes into a single piece of vector artwork.

- Learn what compound shapes really are
- Create compound shapes
- Use compound shapes to create complex art



Lesson 8: Advanced Shapes

Use the powerful Pathfinder tool to create compound and other types of unique custom shapes.

- Access and use the Pathfinder panel
- Shape Modes vs Pathfinders
- Create shapes using the Pathfinder



Lesson 9: Pathfinder in Practice

Harness the power of the Pathfinder panel and some new techniques to create logos.

- Outlining Text
- Use graphics to create texture for artwork
- Layout your logo before combining elements

Lesson 10: Illustrator Symbols

Learn about the power of Symbols. This will allow you to combine vector art and use it in many different ways.

- What are Symbols?
- Create Symbols
- Use Symbols in your artwork



Lesson 11: Typography In-Depth

Time to delve deeper into the world of typography and explore text path effects to expand your artistic abilities.

- Character & Paragraph panel properties
- Add text to paths
- Manipulate text on paths

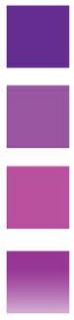


Lesson 12: The Gate Feature Title

Use what you have learned in previous lessons combined with some new tools to create a title for a feature film.

- Working with text to format a feature title
- Adding vector textures
- Working with the Knife tool





Lesson 13: Color like a Pro

Learn about Illustrator's Swatches panel to manage and create color for any project.

- Learn about the Swatches panel
- Create new colors and groups
- Learn more efficient color workflows

Lesson 16: Tool Exploration

Use Illustrator's weird WARP tools to enhance text elements to modify and create vector artwork.

- Learn about all the Warp tools
- Explore some of the Warp tool Options
- Use Warp tools to creatively warp text



Lesson 14: Social Media Design

Use your skills in Illustrator and the power of multiple artboards to create several social posts.

- Working across multiple artboards
- Standard social media sizes for artwork
- Batch export your social media posts efficiently



Lesson 17: Cross-Application Design

Dynamically transfer vector art to Photoshop to add organic textures and so much more.

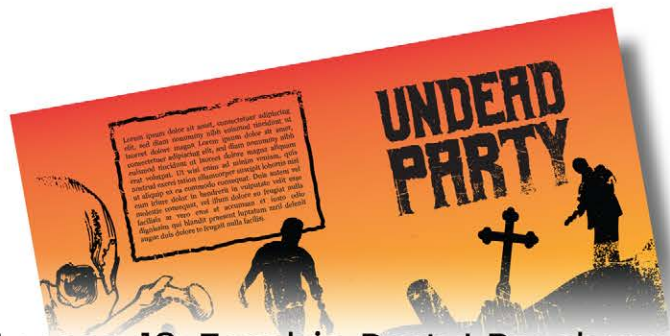
- Moving vector content to Photoshop
- Enhancing vectors in Photoshop
- Paths from Photoshop to Illustrator



Lesson 15: Puppet Warp Project

Explore the feature known as the Puppet Warp Tool. This tool allows you to articulate vector images in a fluid way.

- Learn about the Puppet Warp tool
- What type of art is best for the Puppet Warp tool
- Apply and use the Puppet Warp tool



Lesson 18: Zombie Party! Brochure

Use all that you've learned with new techniques to create a multi-panel brochure.

- Setting up a project for print
- Create and use multiple graphic elements
- Finish and save your file for print



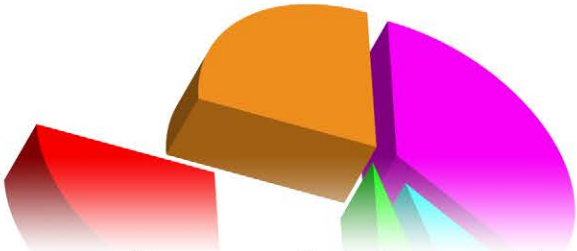


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Advanced Lesson 1: Faux 3D Design

Use the powerful Appearance panel to create and organize simulated 3D buttons and effects.

- Learn how to work with the Appearance panel
- Use the Gradients panel to create textures
- Manage layers and groups for better design



Advanced Lesson 2: Infographics

Use Illustrator's graphing tools and other features to create infographics in 2D and 3D.

- Working with the graphing tools
- Gradients and Shadow Effects
- Work with 3D to enhance graphs



Advanced Lesson 3: Adv. Typography

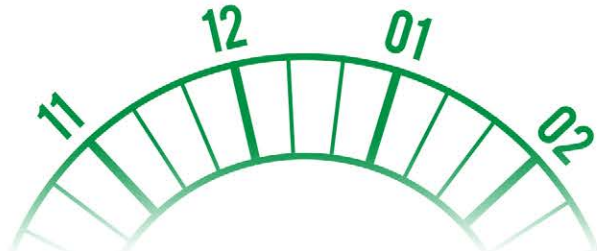
Use several tools and techniques to create a Typography-based poster and more.

- Work with warping text
- Working with the Appearance panel
- Text tools and techniques

Advanced Lesson 4: Image Tracing

Use Image Trace and Live Paint to turn common pixel-based art into beautiful vector masterpieces.

- Learn about the Image Trace workflow
- Use Live Paint to add color to vector artwork
- Learn about the types of vector art



Advanced Lesson 5: Repetitive Art

Use Illustrator's amazing Pattern Maker as well as a few hidden features to create amazing repetitive artwork.

- Make patterns in Illustrator
- Use Anchor Points and Object Transforms
- Use the Transform effect



Advanced Lesson 6: Blending Modes

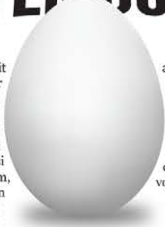
Use the popular Blending Modes feature to create complex blending effects on your images.

- Learn about Blending Modes
- Apply Blending Modes to your layers
- Working with Blending Modes

THE WEIRDEST STUFF FROM PLANET EARTH

MYSTERIOUS EGG

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Advanced Lesson 7: Text & Graphics

Learn additional methods to combine text and graphics to create a one-page info article.

- Format and connect text boxes
- Wrap text around a graphic
- Use a Gradient Mesh to create graphics



Advanced Lesson 8: Vector Brushes

Learn about the many different types of vector brushes to create some unique artwork.

- Use and define Brushes
- Add brush art to existing paths
- Create vector brushes



Advanced Lesson 9: Vector 3D Art

Use 3D Effects in Illustrator to create two very different types of 3D vector artwork.

- Learn about the Extrude & Bevel Effect
- Learn about the Revolve Effect
- Position your 3D Artwork

Advanced Lesson 10: Raster & Vector

Combine raster and vector graphic design together and learn how to manage their relationship in Illustrator.

- Learn more about raster graphics in Illustrator
- Work with the mighty Appearance panel
- Create vector elements for your raster graphic



Advanced Lesson 11: Advanced Color

Use some of the most powerful coloring features in Illustrator to alter and convert the colors of your artwork.

- Create professional color combinations
- Convert and alter colors
- Learn how to reduce colors in your artwork



Advanced Lesson 12: Perspective Art

Use the powerful Perspective Grid in Illustrator to create 3D looking perspective vector artwork.

- Learn about the Perspective Grid
- Create a perspective logo from scratch
- Manipulate elements on the grid

