

USE YOUR OWN IMAGINATION

and ADOBE ILLUSTRATOR
to create beautiful, colorful
and exciting vector graphics.



Illustrator 2020 Fundamentals

On this 3-day beginner to intermediate class, you will learn Adobe Illustrator by completing a series of Real-World projects. Our instructors will lead you step-by-step through each project, teaching the correct workflow, how to master each tool and show you useful shortcuts to speed up your production.

This course is ideal for designers, marketers, and anyone who is pursuing a career in graphic design. Training available on Mac and PC.

What Are You Waiting For?
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ABC

Lesson 1: Interface & Navigation

Explore the interface and navigation of Adobe Illustrator - the World's no. 1 vector editing program.

- Create a new document
- Navigate the Illustrator interface
- Get familiar with panels and objects



Lesson 2: Working with Shape Tools

Create basic shapes to create vector icons and other popular artwork.

- Work with Various shapes & lines
- Transform shapes
- Combine and manipulate shapes



Lesson 3: The Pen Tool

Use the ultimate precision path creation tool in Illustrator to create some of the most complex vector artwork.

- Learn about vector paths
- Learn to use the Pen Tool
- Other path manipulation tools

Lesson 4: Typography Fundamentals

Learn the fundamentals of working with text and formatting with the Character and Paragraph Panels.

- Learning about the type of text for any design
- Working with fonts
- Using the Character panel to format text



Lesson 5: Event Vector Poster Design

Use various tools and techniques to create an event poster for a band called The Mosquitos.

- Practice creating and arranging text
- Work with and modify vector graphics
- Learn how to distort text creatively



Lesson 6: Exporting a Project

Learn the best way to finish your artwork and export it for websites, social media and beyond.

- Prepping your artwork for export
- Export As function
- Learn about Save for Web Legacy





Lesson 7: Compound Shapes

Get creative and learn how to combine several different shapes into a single piece of vector artwork.

- Learn what compound shapes really are
- Create compound shapes
- Use compound shapes to create complex art



Lesson 8: Advanced Shapes

Use the powerful Pathfinder tool to create compound and other types of unique custom shapes.

- Access and use the Pathfinder panel
- Shape Modes vs Pathfinders
- Create shapes using the Pathfinder



Lesson 9: Pathfinder in Practice

Harness the power of the Pathfinder panel and some new techniques to create logos.

- Outlining Text
- Use graphics to create texture for artwork
- Layout your logo before combining elements



Lesson 10: Illustrator Symbols

Learn about the power of Symbols. This will allow you to combine vector art and use it in many different ways.

- What are Symbols?
- Create Symbols
- Use Symbols in your artwork



Lesson 11: Typography In-Depth

Time to delve deeper into the world of typography and explore text path effects to expand your artistic abilities.

- Character & Paragraph panel properties
- Add text to paths
- Manipulate text on paths



Lesson 12: The Gate Feature Title

Use what you have learned in previous lessons combined with some new tools to create a title for a feature film.

- Working with text to format a feature title
- Adding vector textures
- Working with the Knife tool





Lesson 13: Color like a Pro

Learn about Illustrator's Swatches panel to manage and create color for any project.

- Learn about the Swatches panel
- Create new colors and groups
- Learn more efficient color workflows



Lesson 14: Social Media Design

Use your skills in Illustrator and the power of multiple artboards to create several social posts.

- Working across multiple artboards
- Standard social media sizes for artwork
- Batch export your social media posts efficiently



Lesson 15: Puppet Warp Project

Explore the feature known as the Puppet Warp Tool. This tool allows you to articulate vector images in a fluid way.

- Learn about the Puppet Warp tool
- What type of art is best for the Puppet Warp tool
- Apply and use the Puppet Warp tool

Lesson 16: Tool Exploration

Use Illustrator's weird WARP tools to enhance text elements to modify and create vector artwork.

- Learn about all the Warp tools
- Explore some of the Warp tool Options
- Use Warp tools to creatively warp text



Lesson 17: Cross-Application Design

Dynamically transfer vector art to Photoshop to add organic textures and so much more.

- Moving vector content to Photoshop
- Enhancing vectors in Photoshop
- Paths from Photoshop to Illustrator



Lesson 18: Zombie Party! Brochure

Use all that you've learned with new techniques to create a multi-panel brochure.

- Setting up a project for print
- Create and use multiple graphic elements
- Finish and save your file for print

