

# 2024 ADOBE ILLUSTRATOR FUNDAMENTALS

Welcome to the new Adobe Illustrator 2024! Master some of the best beginner to intermediate level vector design techniques in graphic design. Are you ready to take the next step in your skillset?

## Lesson 1: Introduction to Adobe Illustrator

Learn the basics of viewing & navigating the Illustrator interface and the fundamentals of working with images.

- Lecture: Concepts of Raster vs Vector
- Lecture: Artificial Intelligence features in Illustrator
- Creating & Managing A New Document / Workspaces
- Setting up to work with Images: Open/Place/Export
- Vector Design Fundamental Workflows

## Lesson 2: Shape Tool Fundamentals

Create and design using primary shapes and shape tools to create popular artwork.

- Working with Shapes & Lines / Working with Tools
- Hidden features and tweaks for shapes
- Combining multiple shapes to create art
- Popular graphic design art using shapes

## Lesson 3: Custom Shapes & Artwork Basics

Take things to the next level and learn how to create and modify custom artwork for any design project

- From clip art to design elements for a presentation
- Introducing the Pen Tool / Don't be afraid
- Why the Pen Tool is much easier in Illustrator
- Anatomy of the Pen Tool / The Ultimate Multi-Tool
- No-Skills-Needed drawing for all

## Lesson 4: Typography Fundamentals

Learn the basics of typography and commonly used effects like drop shadows, glows and more.

- Fundamental Typography in Illustrator / Adobe Fonts
- Creating great looking text: Paragraphs vs Titles
- Making your text look professional
- Having fun with various text effects

## Lesson 5: Project Flow Fundamentals

Bring all the design elements and images together into one flowing project and create variations for review.

- Determining Project Size and Color
- Getting creative with backgrounds
- Decorative enhancements / Clip Art / Free Clip Art
- Layout & Visual Flow

## Lesson 6: Exporting Your Artwork

Learn many different ways to export various types of art and designs.

- The most important file formats for your artwork
- Exporting for Screen: Social Media, Web, Video
- Exporting for Digital Distribution: PDF, Interactive PDFs
- Exporting for Print: CMYK and You

## Lesson 7: Professional Graphic Foundations

Time to take things up a notch and learn the fundamental power tools needed for most professional artwork in Illustrator.

- Introducing Compound Paths
- Working with Compound Shapes using Pathfinder
- Complex artwork tweaks
- Tips and tricks for combining

## Lesson 8: Putting Compound Shapes to Work

Use compound shapes and paths to create a more advanced level of vector graphics.

- Popular logo, brand and clipart techniques
- Shattering design / Cutting Effects / Offsetting
- Faux texturing and notes about "near" photorealism
- Troubleshooting Tools that don't seem to work
- The new Mockup (Beta) in Illustrator 2024

## Lesson 9: The World of Symbols

Learn about symbols and their ability to speed up your workflows and then create complex artwork using symbols.

- What are symbols and how can they help you
- Creating symbols and management
- A deep dive into the Symbol Tools
- Use symbols to create and design artwork

## Lesson 10: Next Level Typography

Go beyond type fundamentals and harness the effects of Illustrator to create titles and creative paragraphs.

- A detailed look into the Character and Paragraph Panels
- Lorem Ipsum, Ligatures and Glyphs / Stylistic alternates
- Custom Typography / Fonts / Unique Brands
- Text Effects and Text on a Path

## Lesson 11: Interesting Tools & How to Use Them

Unlock the creative power of the Pen Tool to create amazing effects and art.

- Warping & The Tools of Chaos
- The Blend Tool and Going Retro
- Path Tools / Pencil Tool / The Shaper Tool
- Magic Wand and Lasso Tool / Hidden Properties

## Lesson 12: Raster vs Vector Effects Design

Learn the difference between Raster and Vector effects and how to effectively use them together.

- Raster Effects in Illustrator and worrying about resolution
- Why do Raster Effects exist in Illustrator
- Classic Professional uses of raster effects in vector art
- Typography vs Art vs Effects rendering understanding
- Design and Export of artwork with effects

## Lesson 13: Creating & Working with Color

Learn how to create and save color themes and work with Adobe Color online.

- Swatches, Gradients and Color Theme Libraries
- Stealing Color from Vector Objects
- Getting precise with Spot Colors
- Color Management & File Formats

## Lesson 14: Recoloring Artwork\*

Here we go! Check out the new AI Recolor feature and tweak the color of your artwork.

- How does the new Recolor work in Illustrator?
- Applying the new feature to artwork
- Alternate color themes and saving color to Libraries
- What are the limitations of Recolor

## Lesson 15: Understanding Color Settings

Use the deeper Illustrator color and formatting features to create and deliver accurate color in your projects.

- Color Settings and Color Syncing
- Working with Color Libraries (Pantone & More)
- Setting for working with Print
- Settings for working with Screen (social, film/tv, etc)
- Fundamental color tweaking

## Lesson 16: Working with Brushes

Learn to create, modify and use the many different types of brushes in Illustrator.

- The different types of brushes / No skills needed
- Creating fundamental brushes
- Creating more advanced brushes
- Applying brushstrokes to artwork and more

## Lesson 17: Text 2 Vector A.I. Creation\*

Generate vector artwork using artificial intelligence using the new Text to Vector (Beta) feature.

- The new artificial intelligent feature Text to Vector (Beta)
- Applying AI to a multipanel design in Illustrator
- Color themes and lining up design continuity
- Injecting AI into your design workflow
- The detailed properties that most people will ignore
- Pulling apart and redesigning your AI artwork

## Lesson 18: Adobe Firefly and AI\*

Go further with AI in Illustrator to explore useful web tools and functions like Adobe Express.

- What is Firefly? The different tools and features that use it
- What is Adobe Express? Design for Adobe Express
- From Illustrator to Adobe Express
- From Adobe Express to Illustrator
- Using general Firefly features with Illustrator

