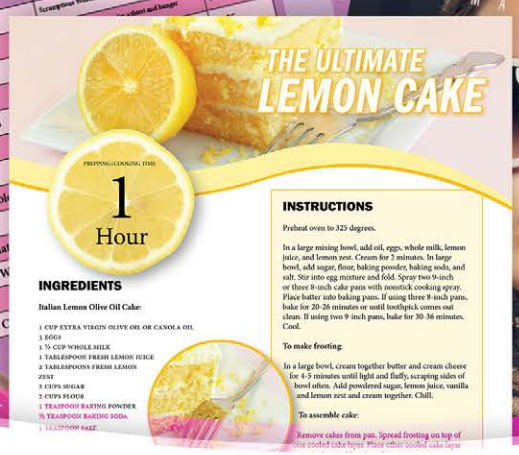
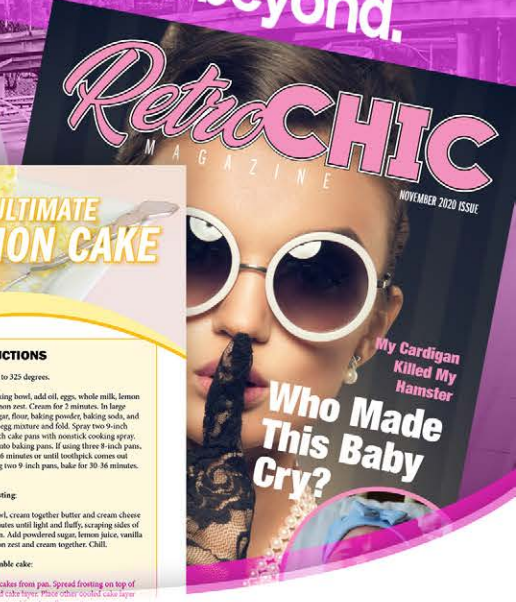
TRAINING CONNECTION

# USE YOUR OWN IMAGINATION

and ADOBE INDESIGN to layout and publish documents and more for print, web and beyond.



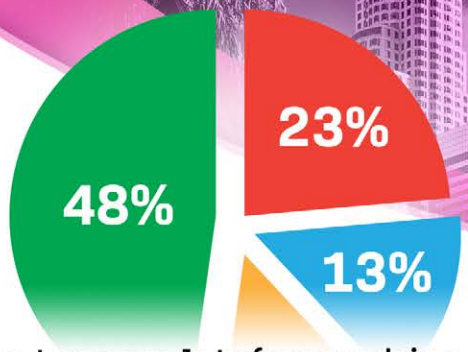

# InDesign 2020 Advanced

This 2-day advanced class consists of 10 different Real-World projects that cover the more advanced features of Adobe InDesign.

Students should have already completed our InDesign Fundamentals class or have equivalent experience prior to attending this class.

Training available on Mac and PC.

**What Are You Waiting For?**
**www.trainingconnection.com | 888.815.0604**




## Adv. Lesson 1: Infographics

Take your skills to the next level and create various types of infographics for a colorful power presentation.

- Infographics tools & techniques
- Working with Compound Paths in InDesign
- The Illustrator relationship
- Repetititve design tips & tricks
- Outputting options for presentations

## Adv. Lesson 2: Intro to Tables

Learn how to create, manage and style Tables and the content within.

- Stylizing Tables & Content
- Excel and Text to InDesign Tables
- Text to Table Conversions
- Creative Table Design and more!

## Adv. Lesson 3: Intro to GREP

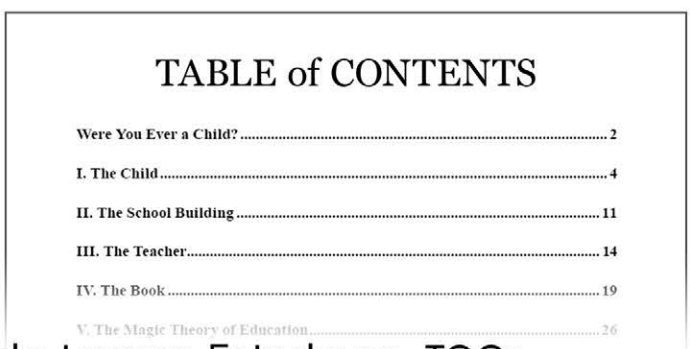
GREP is a special language that lets you tell InDesign to find, change and apply all kinds of formatting.

- Two Ways of Adding GREP in your Projects
- Composing a GREP Phrase
- Using GREP to apply conditions
- GREP in Paragraph and Character Styles

## Adv. Lesson 4: Formatting a Novel

Setup a Novel for publishing from scratch and use Styles & GREP to manage the content.

- The Anatomy of a Book
- Setting up a standard trade book
- Creating Book Styles for easy formatting
- Formatting, Numbering & Defining Content
- Importing content from Word files and more!
- Eliminate “Runts” or Forced Line Breaks




## Adv. Lesson 5: Indexes, TOCs

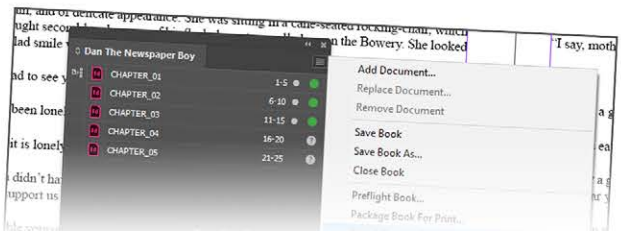
Learn the art of creating and stylizing indexes, Table of Contents and more!

- Preparing content for a TOC
- Creating a table of contents
- Stylizing a table of contents
- Prepping a document for an Index
- Creating an Index
- Working with Scripts to manage data
- What are XMLs? How are they used?

## Adv. Lesson 6: Novel Cover Design

Use InDesign to get creative and design and layout a cover for a Fiction Novel complete with Spine.

- Setup for 6” x 9” Trade Book with 200 Pages
- Creating a document with a Spine
- Manipulating multiple pages as one document
- Working with Photoshop and InDesign
- Working with Importing layered content




## Adv. Lesson 7: Book Project Workflow

Learn about the benefits and power of working with Book Projects in InDesign.

- Documents vs Book Projects
- INDB File Formats
- Anatomy of the Book Panel
- Synchronizing, Preflighting, Error Reporting

## Adv. Lesson 8: Presentation Design

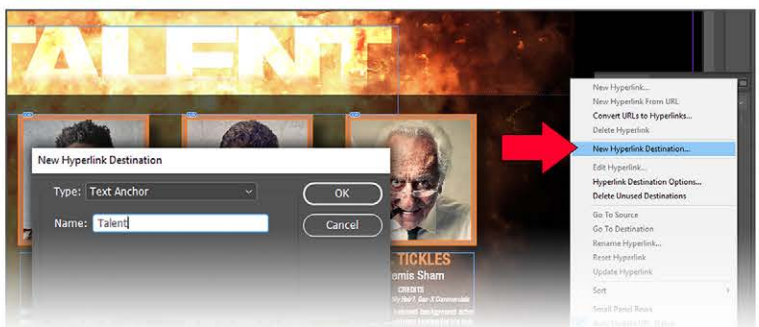
Learn about Pitch Decks & Presentation design and how to create and output them in InDesign.

- Creating a Presentation or Pitch Deck document
- Defining and labeling Sections
- Setting up Pitch Deck Master Pages
- Creative Continuity with Master Pages
- Creative Page Titles with FX

## Adv. Lesson 9: Presentation Graphics

Create and manage attractive graphics through your Presentation/Pitch Deck Project.

- Working with Object Styles
- Formatting Text using Styles and Next Style
- Creating a Gallery-Style TOC
- Understanding Clippings Masks
- Creating a Clipping Mask
- Pitch Deck Tweaks
- Exporting for PowerPoint, Web, PDF & Print




## Adv. Lesson 10: Interactive Docs

Convert and Design your Presentation/Pitch Deck to be an Interactive Document for presentations and more.

- Exploring Interactive PDFs
- Create and manage Hyperlinks
- Interactive In-Document Navigation
- How to embed Video and Audio
- Buttons and Forms menu
- Testing & Exporting an Interactive PDF