



TRAINING
CONNECTION

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USE YOUR OWN IMAGINATION

and ADOBE INDESIGN
to layout and publish documents and more
for print, web and beyond.

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InDesign 2020 Bootcamp

This is our most comprehensive InDesign course, taking you from beginner to master in 5 days. Our trainer will take you step-by-step through a series of Real-World projects and show you how the best professional designers use Adobe InDesign in the Real-World.

You will learn hundreds of tips, tricks, techniques, and shortcuts so that you can master InDesign. By the end of the week, you'll be designing layouts and publishing like a pro. No prior experience of InDesign is needed. Training available on both Mac and PC.

CHAPTER ONE IN THE DINGEY OF THE "LADY VAIN"

I DO not propose to add anything to what has already been written concerning the loss of the Lady Vain. As everyone knows, she collided with a derelict when ten days out from Callao. The longboat, with seven of the crew, was picked up eighteen days after by H. M. gunboat Myrtle, and the story of their terrible privations has become quite as well known as the far more horrible Medusa case. But I have to add to the published story of the Lady Vain another, possibly as horrible and far stranger. It has hitherto been supposed that the four men who were in the dingy perished, but this is incorrect. I have the best of evidence for this assertion: I was one of the four.

But in the first place I must state that there never were four men in the dingy—the number was three. Constant, who was "seen by the captain to jump into the gig" [1] luckily for us and unluckily for himself did not reach us. He came down out of the tangle of ropes and boards and was

Lesson 1: Getting Started

Learn the fundamentals of the InDesign interface and navigation as well as basic text formatting.

- New document settings
- Creating a document
- Layout and navigation
- Creating a text frame



Lesson 2: Top Secret! Letter Creation

Use special tools to re-create a de-classified UFO letter using the text formatting features of InDesign.

- Working with and re-sizing text frames
- Importing and managing graphics
- Working with bullet points
- Multi-Frame document



Lesson 3: Simple Retro Poster

Create an entire retro poster and learn how to import a graphic logo and work with eye-catching titles.

- Creating a document for Print
- Setting the bleed
- Working with titles and subtitles
- Creating decorative elements

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Got Fleas?

Written by Janis Flynn

October 11, 2010

"He that lieth down with Dogs, shall rise up with Fleas."

—Benjamin Franklin

(Need 'S)? Pet owners love their four-legged friends. In fact, many are considered a part of the family. However, one thing that dog and cat lovers hate are the fleas that ultimately find their way onto their beloved pet and into the home.

vacuuming furniture, rugs and floors will help break the flea's life cycle.

"It is important to start treatment before there is a flea problem," says Stiebler. "One or two fleas can quickly become hundreds of fleas on your pet, so treating fleas fast is important."

If your pet has flea problems, you may want to consider treating your pet with an over-the-counter flea treatment. These pet owners



Lesson 4: Pyramid Pets Article

Learn the basics of page layouts and a deeper study of working with type inside of InDesign.

- Simple layout sketching
- Working with a multi-column document
- Placing and formatting images
- Text wrapping



Lesson 5: 2-Page Magazine Ad

Learn how to create and layout a 2-Page Magazine Ad for delivery to a printer.

- Setting up the document as a 2-Page spread
- Working with facing pages
- Working with and formatting bulleted lists
- Working with FX to solve object issues
- Working with decorative fonts
- Printing as a spread
- Simple web export





Lesson 6: Creating Basic Graphics

Learn how to create useful graphics and effects within InDesign to use in your projects.

- Segments, Anchor Points, Curves
- Creating Custom Shapes & Page Elements
- Working with Effects to enhance graphics
- Simple Perspective graphic creation



Lesson 7: The Ultimate Lemon Cake

Take your new text and graphics skills to the next level by creating a one-page recipe for a delicious cake!

- Layout a one-page recipe with images
- Create custom graphics elements
- Learn how to use the Direct Selection Tool
- Working with Swatches



Lesson 8: Haunted Tours Map

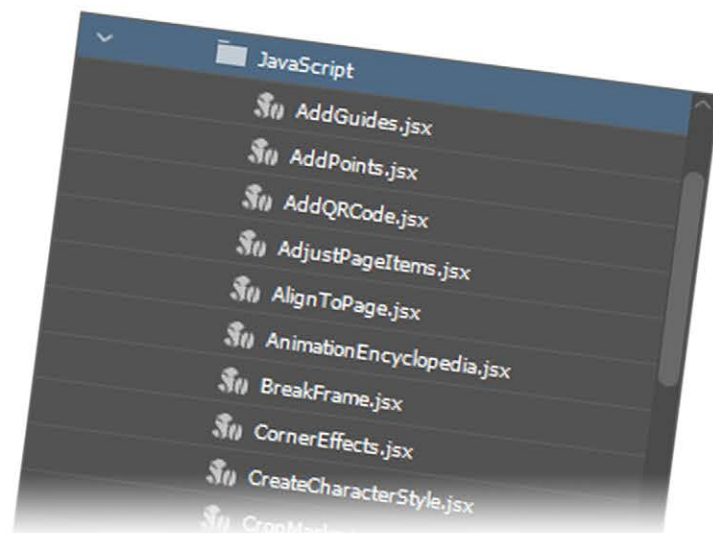
Learn more advanced techniques to bring vector and raster content together to create a map for a Haunted Tour.

- High Quality vector map creation
- Using the Ellipse Frame Tool
- Working with Multiple FX on single object

Lesson 9: Postcard Promotional

Learn how to setup and create a two-sided promotional postcard for print.

- Setting up a 2-Sided Project for Print
- Working with custom-sized documents
- Bar Codes/QR Codes and Beyond
- Understanding Basic Blending Modes



Lesson 10: Backend Tweaks & Secrets

Learn about the various ways to expand the power and features of InDesign by using Extensions & Scripts.

- Extensions & scripts to know about
- Installing extensions & scripts
- Managing list, style modifications, sorting functions
- Batch image treatments





Lesson 11: Newspaper Design

Use Advanced level Paragraph Styles to design and layout a Newspaper for print.

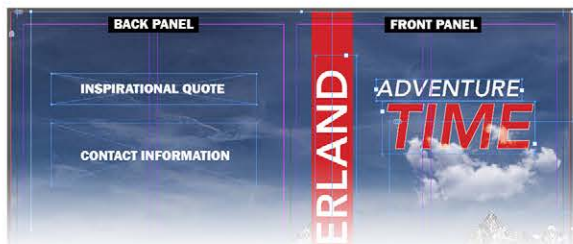
- Create and manage a multi-page document
- Turning on and modifying the Baseline Grid
- Styling Text with Paragraph Styles
- Managing multiple columns



Lesson 12: Newspaper Graphics

Take the Newspaper to the next level by creating and customizing graphics and prep images with captions.

- Adding Metadata to media
- Live vs Static Captions
- Manipulating Master Pages
- Creating Page Numbers & Repetitive Graphics



Lesson 13: Multi-Panel Brochure

Design a 4-panel brochure with custom graphic elements for a travel company.

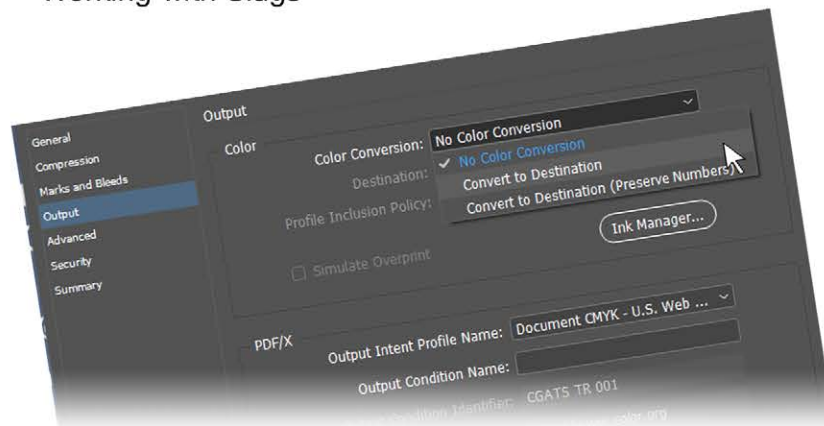
- Understanding the various brochure folds
- Learn about 3rd party plugins for InDesign
- Pro Brochure Workflows



Lesson 14: Brochure Graphics

Add some wow factor to the travel brochure panels 3-4 by creating some amazing graphics.

- Converting points to Bezier Curves
- Re-create a Polaroid-style frame for Images
- Working with FX to create shadows
- Layering Graphics for visual impact
- Working with Slugs

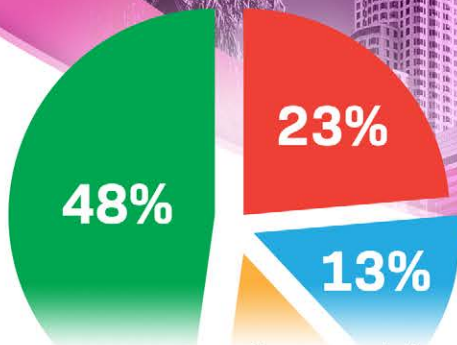


Lesson 15: Fundamental Publishing

Get more advanced training by going into a deeper level of color and exporting for Print, Web and beyond.

- Advanced PDF Presets Information
- What happens to your color on export
- Exporting for the Printer
- Understanding Color Conversion
- Packaging your Project for Archive or Transfer





Adv. Lesson 1: Infographics

Take your skills to the next level and create various types of infographics for a colorful power presentation.

- Infographics tools & techniques
- Working with Compound Paths in InDesign
- The Illustrator relationship
- Repetitive design tips & tricks
- Outputting options for presentations



Adv. Lesson 2: Intro to Tables

Learn how to create, manage and style Tables and the content within.

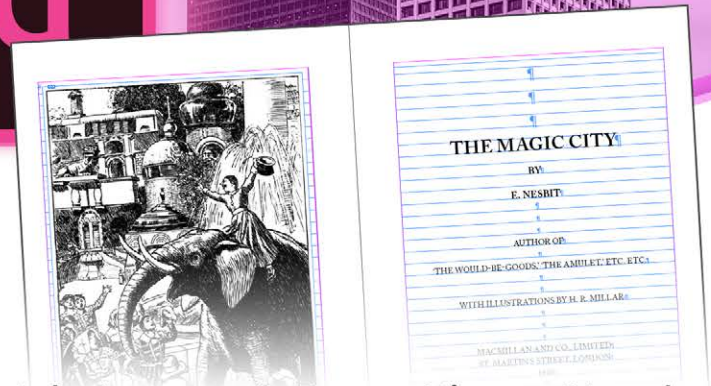
- Styling Tables & Content
- Excel and Text to InDesign Tables
- Text to Table Conversions
- Creative Table Design and more!



Adv. Lesson 3: Intro to GREP

GREP is a special language that lets you tell InDesign to find, change and apply all kinds of formatting.

- Two Ways of Adding GREP in your Projects
- Composing a GREP Phrase
- Using GREP to apply conditions
- GREP in Paragraph and Character Styles



Adv. Lesson 4: Formatting a Novel

Setup a Novel for publishing from scratch and use Styles & GREP to manage the content.

- The Anatomy of a Book
- Setting up a standard trade book
- Creating Book Styles for easy formatting
- Formatting, Numbering & Defining Content
- Importing content from Word files and more!
- Eliminate "Runs" or Forced Line Breaks

TABLE of CONTENTS	
Were You Ever a Child?	2
I. The Child	4
II. The School Building	11
III. The Teacher	14
IV. The Book	19
V. The Magic Theory of Education	26

Adv. Lesson 5: Indexes, TOCs

Learn the art of creating and stylizing indexes, Table of Contents and more!

- Preparing content for a TOC
- Creating a table of contents
- Stylizing a table of contents
- Prepping a document for an Index
- Creating an Index
- Working with Scripts to manage data
- What are XMLs? How are they used?

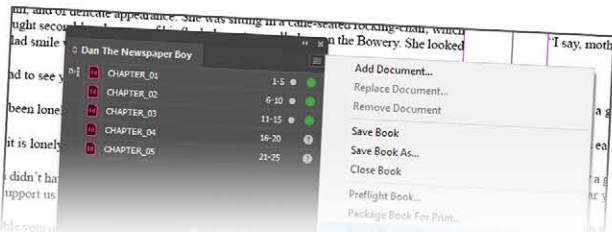




Adv. Lesson 6: Novel Cover Design

Use InDesign to get creative and design and layout a cover for a Fiction Novel complete with Spine.

- Setup for 6" x 9" Trade Book with 200 Pages
- Creating a document with a Spine
- Manipulating multiple pages as one document
- Working with Photoshop and InDesign
- Working with Importing layered content



Adv. Lesson 7: Book Project Workflow

Learn about the benefits and power of working with Book Projects in InDesign.

- Documents vs Book Projects
- INDB File Formats
- Anatomy of the Book Panel
- Synchronizing, Preflighting, Error Reporting



Adv. Lesson 8: Presentation Design

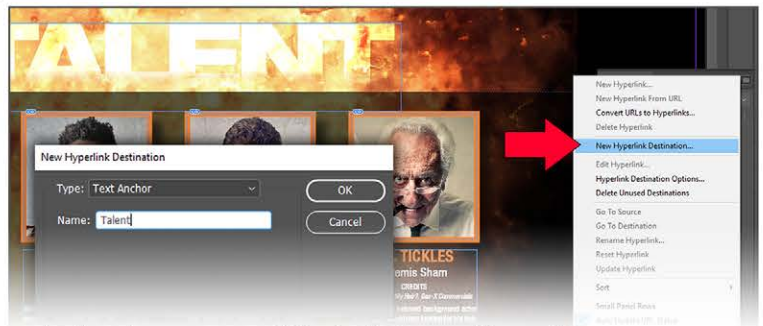
Learn about Pitch Decks & Presentation design and how to create and output them in InDesign.

- Creating a Presentation or Pitch Deck document
- Defining and labeling Sections
- Setting up Pitch Deck Master Pages
- Creative Continuity with Master Pages
- Creative Page Titles with FX

Adv. Lesson 9: Presentation Graphics

Create and manage attractive graphics through your Presentation/Pitch Deck Project.

- Working with Object Styles
- Formatting Text using Styles and Next Style
- Creating a Gallery-Style TOC
- Understanding Clippings Masks
- Creating a Clipping Mask
- Pitch Deck Tweaks
- Exporting for PowerPoint, Web, PDF & Print



Adv. Lesson 10: Interactive Docs

Convert and Design your Presentation/Pitch Deck to be an Interactive Document for presentations and more.

- Exploring Interactive PDFs
- Create and manage Hyperlinks
- Interactive In-Document Navigation
- How to embed Video and Audio
- Buttons and Forms menu
- Testing & Exporting an Interactive PDF

