



**TRAINING
CONNECTION**

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**USE YOUR OWN
IMAGINATION**

and **ADOBE INDESIGN**
to layout and publish documents and more
for print, web and beyond.



InDesign 2020 Fundamentals

On this 3-day beginner to intermediate class, you will learn Adobe InDesign by completing a series of Real-World projects. Our instructors will lead you step-by-step through each project, teaching the correct workflow, how to master each tool and show you useful shortcuts to speed up your production.

This course is ideal for designers, marketers, and anyone who is pursuing a career in publishing. Training available on Mac and PC.



Lesson 1: Getting Started

Learn the fundamentals of the InDesign interface and navigation as well as basic text formatting.

- New document settings
- Creating a document
- Layout and navigation
- Creating a text frame



Lesson 2: Top Secret! Letter Creation

Use special tools to re-create a de-classified UFO letter using the text formatting features of InDesign.

- Working with and re-sizing text frames
- Importing and managing graphics
- Working with bullet points
- Multi-Frame document



Lesson 3: Simple Retro Poster

Create an entire retro poster and learn how to import a graphic logo and work with eye-catching titles.

- Creating a document for Print
- Setting the bleed
- Working with titles and subtitles
- Creating decorative elements

Lesson 4: Pyramid Pets Article

Learn the basics of page layouts and a deeper study of working with type inside of InDesign.

- Simple layout sketching
- Working with a multi-column document
- Placing and formatting images
- Text wrapping



Lesson 5: 2-Page Magazine Ad

Learn how to create and layout a 2-Page Magazine Ad for delivery to a printer.

- Setting up the document as a 2-Page spread
- Working with facing pages
- Working with and formatting bulleted lists
- Working with FX to solve object issues
- Working with decorative fonts
- Printing as a spread
- Simple web export





Lesson 6: Creating Basic Graphics

Learn how to create useful graphics and effects within InDesign to use in your projects.

- Segments, Anchor Points, Curves
- Creating Custom Shapes & Page Elements
- Working with Effects to enhance graphics
- Simple Perspective graphic creation



Lesson 7: The Ultimate Lemon Cake

Take your new text and graphics skills to the next level by creating a one-page recipe for a delicious cake!

- Layout a one-page recipe with images
- Create custom graphics elements
- Learn how to use the Direct Selection Tool
- Working with Swatches



Lesson 8: Haunted Tours Map

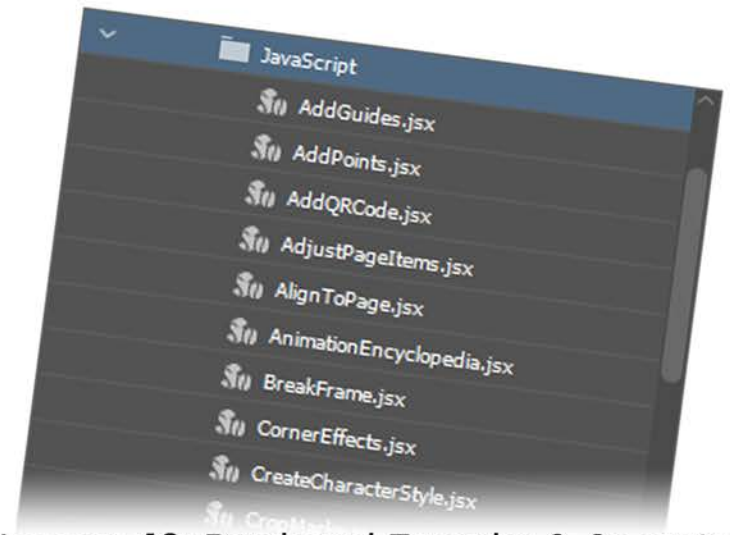
Learn more advanced techniques to bring vector and raster content together to create a map for a Haunted Tour.

- High Quality vector map creation
- Using the Ellipse Frame Tool
- Working with Multiple FX on single object

Lesson 9: Postcard Promotional

Learn how to setup and create a two-sided promotional postcard for print.

- Setting up a 2-Sided Project for Print
- Working with custom-sized documents
- Bar Codes/QR Codes and Beyond
- Understanding Basic Blending Modes



Lesson 10: Backend Tweaks & Secrets

Learn about the various ways to expand the power and features of InDesign by using Extensions & Scripts.

- Extensions & scripts to know about
- Installing extensions & scripts
- Managing list, style modifications, sorting functions
- Batch image treatments





Lesson 11: Newspaper Design

Use Advanced level Paragraph Styles to design and layout a Newspaper for print.

- Create and manage a multi-page document
- Turning on and modifying the Baseline Grid
- Styling Text with Paragraph Styles
- Managing multiple columns



Lesson 12: Newspaper Graphics

Take the Newspaper to the next level by creating and customizing graphics and prep images with captions.

- Adding Metadata to media
- Live vs Static Captions
- Manipulating Master Pages
- Creating Page Numbers & Repetitive Graphics



Lesson 13: Multi-Panel Brochure

Design a 4-panel brochure with custom graphic elements for a travel company.

- Understanding the various brochure folds
- Learn about 3rd party plugins for InDesign
- Pro Brochure Workflows



Lesson 14: Brochure Graphics

Add some wow factor to the travel brochure panels 3-4 by creating some amazing graphics.

- Converting points to Bezier Curves
- Re-create a Polaroid-style frame for Images
- Working with FX to create shadows
- Layering Graphics for visual impact
- Working with Slugs



Lesson 15: Fundamental Publishing

Get more advanced training by going into a deeper level of color and exporting for Print, Web and beyond.

- Advanced PDF Presets Information
- What happens to your color on export
- Exporting for the Printer
- Understanding Color Conversion
- Packaging your Project for Archive or Transfer