

# USE YOUR OWN IMAGINATION

and ADOBE PHOTOSHOP  
to create fix, manipulate  
and retouch images & graphics.



## Photoshop 2020 Fundamentals

On this 3-day beginner to intermediate class, you will learn Adobe Photoshop by completing a series of Real-World projects. Our instructors will lead you step-by-step through each project, teaching the correct workflow, how to master each tool and show you useful shortcuts to speed up your production.

This course is ideal for designers, marketers, and anyone who is pursuing a career in graphic design. Training available on Mac and PC.

**What Are You Waiting For?**  
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## Lesson 1: Getting Around Photoshop

Learn the basics of viewing & navigating the Photoshop interface and the fundamentals of working with images.

- What's New in 2020
- Raster vs Vector
- Creating A New Document
- Working with Images
- Work with Workspaces

## Lesson 2: Fixing Images

Perform common retouching tasks: eliminating red eye, erasing facial blemishes.

- Fixing Blemishes using the Brush Tools
- Using the Patch Tool group fixes
- Removing Red Eye with the Red Eye Tool

## Lesson 3: Creativity with Selections

Selecting parts of an image can often be tricky with conventional selection tools.

- Using the Magic Wand & Quick Selection Tool
- Using the Object Selection Tool
- Erasing/Deleting vs Layer Masks

## Lesson 4: Simple Text & Effects

Learn the basics of typography and commonly used effects like drop shadows, glows and more.

- Creating Text & Adding Effects
- Working with Layer Styles

## Lesson 5: Replacing Backgrounds

Learn how to isolate and combine images into a scene - a popular practice with Photoshop.

- Image Compositing (Replacing Backgrounds)
- Working with Brightness & Contrast
- Working with Color Balance

## Lesson 6: Movie Poster Design

Make selections and learn some new tools and techniques to create this retro B-Movie poster.

- Making a Selection using the Lasso tools
- Smart Objects
- Warping Text

## Lesson 7: Exporting for Web

Use your Movie Poster designed in the previous project to output for web and more.

- Delivering your Project
- Common File Formats
- Saving to the Cloud vs Computer



## Lesson 8: Adjustment Layers & More

Use power features like Adjustment Layers and Masks to non-destructively alter color and manipulate images.

- Color Correction with Basic Color Adjustment
- Color Correction with Basic Adjustment Layers



## Lesson 9: More Selection Techniques

Use more features and techniques to clean and refine edges in your selections.

- Cleaning Edges Destructive vs Non-Destructive
- Juggling Layer Masks



## Lesson 10: Type Mastery

Go beyond fundamentals and harness the effects of Photoshop to create titles and creative paragraphs.

- The Character and Paragraph Panels
- Lorem Ipsum, Ligatures and Glyphs
- Formatting a Paragraph



## Lesson 11: The Pen Tool

Unlock the creative power of the Pen Tool to create amazing effects and art.

- Working with the Pen Tool Fundamentals
- Stroke & Fill Effects across a Path

## Lesson 12: Text & Effects

Explore the more advanced text features like Text on a Path to get creative with type.

- Create Text in a Closed Path
- Create and manipulate Text on a Path
- Texting Warping Techniques



## Lesson 13: Working with Presets

Learn how to create, save and manage presets which allow you to save your creative tools and designs.

- What are Presets?
- Preset Management
- Create Custom Shapes, Patterns, Swatches



## Lesson 14: Awesome Ebook Cover

Use all your skills (and learn more) to create and composite a book cover for an 1980's genre Kindle ebook.

- Recommended cover sizes
- Creating & manipulate retro graphic elements
- Use totally cool presets

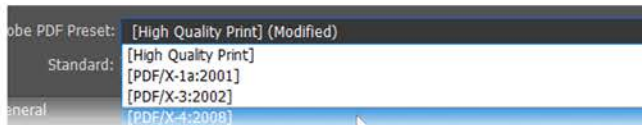




## Lesson 15: Graphics for Video

Use Photoshop to create and format graphics for video and web projects.

- Prepping for various screen sizes
- Designing Screen Graphics Packages



## Lesson 16: Working for Print

Use the deeper Photoshop color and formatting features to create and deliver print art.

- Setting up Photoshop for print art
- RGB vs CMYK vs Other
- Important Preferences affecting print



## Lesson 17: Cross-Application Design

Create a feature film title for the big screen using Adobe Illustrator dynamically with Photoshop.

- Sending Paths to Illustrator
- Creating simple text elements in Illustrator
- Transferring Vector to Photoshop



## Lesson 18: Useful Effects 01

Use some of Photoshop's most popular filter effects on images and artwork.

- Motion & Radial Blurs
- Lighting & Distortion Effects

## Lesson 19: Useful Effects 02

Use some of Photoshop's lesser know filter effects to create surreal artwork.

- Working with Paths to Define Effects
- Generated Effects: Flame, Trees and Picture Frame
- Useful Legacy Effects



## Lesson 20: Social Media Design

Design and publish highly creative content to your social feeds and profiles!

- Learn and work with masks and the Frame Tool
- Designing Dimensions (IG, TW, FB, etc)
- Create Artwork for Instagram & Twitter
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## Lesson 21: Compositing

Turn a lovely happy mansion into a dark and creepy nightmare using techniques learned in the class.

- Making Selections & Assembling the Scene
- Use simple Color Adjustments to Grade Scene
- Replacing backgrounds

