### TRAINING CONNECTION

# 2024 ADOBE PREMIERE FUNDAMENTALS

Welcome to the new Adobe Premiere 2024! Master some of the best beginner to intermediate level techniques in graphic design. Are you ready to take the next step in your skillset?

#### **Lesson 1: Introduction to Premiere Pro**

#### Learn the basics of how Premiere works with video and other media and start importing and editing right away!

- · Lecture: What you should know about Premiere
- Lecture: Artificial Intelligence features in Premiere
- Managing and Organizing Media
- Easy ways of Creating & Managing New Projects Navigating and Interface details / Workspaces 101
- The Fundamental Editing 101 / Tricks and Tips

#### Lesson 2: Tweaking Premiere Like a Pro

#### Go deeper and learn how to tweak the interface and work across multiple workspaces to speed up editing.

- The best task based workspaces & customization
- Re-engineering the workspaces to speed up editing
- The different ways to trim and modify clips
- Nudging, Swapping, Dragging, and more

#### Lesson 3: Intermediate Level Trimming + Tricks

#### Trimming is so simple and yet so time consuming if you don't know these VIP features and techniques.

- The Fastest way to edit (prove me wrong)
- Tools versus Back-End Features
- Speed analyzing and tagging
- Keeping tracks in sync / manipulating tracks
- Quick and Dirty Trimming Tips N' Tricks

#### Lesson 4: Premiere Editing Workflows

#### Dive into the formulas of working with media, editing and outputting in Premiere Pro.

- Cameras, media and Premiere
- Demystifying custom sequences
- Editing from beginning to end
- Exporting your video for social media and beyond

#### Lesson 5: Important Preferences

#### Learn more about the power behind your edits by learning what the different preferences can do for you.

- How Premiere works and "doesn't" work with your GPU
- · Editing with labels and color with sync options
- Streamlining Premiere to work with your computer better
- Previewing out to your monitor, tv or other devices

#### Lesson 6: Working with Basic Text & FX 101

#### Edit a project that requires more than just editing. Take things to the next level with Text and more.

- Creating a project and working with difficult media
- · Creation, management and organization of Proxy Media
- Working and editing with Markers / Basic cut techniques
- Understanding how text works in Premiere

#### Lesson 7: Advanced Editing & Timeline Features

#### Time to step up to a higher level of editing and timeline manipulation in this important lesson.

- Alternate Timeline Workflows
- Track Targeting and Sync Locks
- Speed: The Good, The Bad, and the Ugly
- Trim Mode and JKL Editing
- Saving to the Cloud vs Computer

#### **Lesson 8: Popular Editing Tools & Techniques**

Learn more about tools and techniques that will not only save you time but will improve your editing skills.

- Quick Overview of Tools
- Better than Tool Alternatives
- Tools that will save you time
- Techniques that will save you time

#### Lesson 9: Metadata in Your Project

#### Learn about metadata and how it can speed up and organize your workflow.

- Working with Bins and Bin Views / Smart Bins
- Sorting in the Various Views / Icon References
- Modifying Metadata / Creating custom fields
- Embedded and Sidecar Metadata
- Clip IDs, Duplicate files, and more

#### **Lesson 10: Fundamental FX & Transitions**

#### Apply, create and modify effects and transitions in Adobe Premiere Pro.

- Why clips always should be trimmed
- Different categories of transitions
- Apply and modifying transitions
- Applying and modifying general effects

#### Lesson 11: Working with Media Like A Pro

Unlock and understand the world of media formats and exporting for delivery to broadcast, film, social media, more.

- How video and sound formats work
- Understanding compression, color
- The best file formats for specific deliveries
- A Guide to Exporting with Media Encoder
- Custom Presets and Ingest Settings

#### **Lesson 12: More About Text in Premiere**

#### Dig into a deeper level of detail to create and modify text.

- Essential Graphics versus Effects Controls
- Graphic design in Premiere
- · Creating popular video graphics with text
- Adding Effects to Text can be tricky
- Cool Effects for text layers

#### **Lesson 13: Basic Effects in Premiere**

## Learn how to create and manage effects that enhance your clips and media.

- What FX Badges are all about
- Types of Effects: Intrinsic, Non-Intrinsic, 3rd Party
- 32-Bit, Accelerated and YUV effects
- Popular Effects and how to use them

#### Lesson 14: Understanding Basic Animations

#### Learn about the art of keyframing to create animations across audio and video.

- Working with basic audio and animations
- Popular Text Animations
- Custom Transitions
- Working with MoGraph Templates

#### Lesson 15: AI Features in Premiere Pro\*

#### Excellent AI features in Premiere to save you time and improve your projects.

- Understanding AI and what is really possible
- Al: Autoformatting for projects
- Al: Scene Edit Automation
- Al: Storyboarding \*\*\*Features coming soon
- Al: 3rd Party Al into Premiere

This is a rough list of subjects that we will cover in class. Some lesson content may be rearranged and/or combined with other topics to provide a more efficient experience in the classroom. Additionally, the books and materials provided may not always match all the content covered in the class due to frequent updates and changes in the application. Even Adobe's own materials can lag by a year or more. Just as a heads-up, we will always strive to provide you with the information you need. Furthermore, we recommend that you take notes during class to facilitate maximum absorption of the material, and take full advantage of Training Connection's generous audit feature that allows you to retake the class at your convenience!

Asterisk Marks AI tools and features